



4950 S. Yosemite St., F2 121
Greenwood Village, CO 80111
www.paperglee.com

Proposal to provide

THEATRICAL PROGRAM (PLAYBILL) PRODUCTION DESIGN, LAYOUT, CONTENT BUILDING

13 November 2018

ABOUT BRITTANY

Paperglee consists of me, Brittany Hass. I founded the company about 2 years ago to take a holistic approach to printed publications. With 12 years of experience creating beautiful and effective event materials, newsletters, and other publications, I am excited to use my skills to help companies and organizations of all shapes and sizes make the biggest impact they can. I might be unique outside Oregon in that I can pronounce “Willamette” correctly, since I grew up in Washington, vacationing into your great state.

I’m also a big fan of community theater, having had a membership to the Denver Center for the Performing Arts’ local company season for several years now. My husband and I have enjoyed having this built-in date night structure through the “little kid” phase when so many fail to get out and do fun things together. So I’m especially excited to collaborate with a theater and see if I can build that industry into a major part of what I do each year.

KIND WORDS FROM CLIENTS

“Brittany isn’t just a great designer (she is) who’s amazingly responsive and quick (she’s that, too), she’s also a total pleasure to work with in every sense. Her great ideas and insightful designs make our projects better. We will continue to engage her and her amazing work in every opportunity we can!”

Josh Allan Dykstra
CEO | Helios

“Brittany is a rare gem. If you've been thinking about working with her, do it!”

Susan Snipes
CEO | Q Digital Studio

“Brittany is a pleasure to collaborate with. She combines good research with an intuitive sense of what a client is looking for to deliver outstanding work. Plus, she’s timely, manages projects well, and builds great relationships with clients and colleagues alike.”

Joshua Lohmer
Engagement & Communications Lead | Water Funder Initiative
(I worked with Josh when he was at Anabliss Design and Brand Strategy)

TIME FRAME + COSTS

Consultation

It sounds like we can get a lot of the pre-design conversation out of the way for all of the programs at once! Yay efficiency. Assuming this is the case, this segment should consist of 1 or 2 phone calls of 1 hr each, and several additional hours of project management time throughout the process.

\$1300

Design

The timeline laid out in the RFP is tight and I'd like to see if there are any process improvements we could make to allow for a more thorough prepress process, but I can work with it as is if it's not flexible! As discussed by email, we'd be hashing out major template decisions across all the shows at the beginning of the process, which will help each show's process go more quickly.

\$4500

Creating sponsor ads is not typically part of my workflow. If this is needed, I would bill it hourly in addition.

Proofreading

For many of my clients, I proofread content in addition to designing, to help head off any need for reprints or errors discovered too late to fix. I charge a per-page rate for this (based on Word-doc dense text, not designed pages!) I can estimate this separately if you require.

Production

This category includes managing the printer relationship and any problems that may arise in production.

\$900

Total

\$6700 for the season OR \$837.50 per show

Should I be selected as your vendor, I suggest we have a kickoff call soon to make sure we're on the same page as far as scope, with the opportunity to adjust the fee if the scope changes or new needs arise.

Thank you for the opportunity to help! Please email me at brittany@paperglee.com if you have any questions!

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